



July 4, 2024 | Lake Forest, CA

Dear Sponsor,

We would greatly appreciate your consideration for sponsorship of the 30th Annual El Toro Chargers 5K. Please join us in celebrating our great city while supporting El Toro High School. The El Toro Chargers 5K will take place prior to the 4th of July Parade. 100% of this year's race proceeds, donations, and sponsorships will benefit El Toro High School's Education Boosters, Cross Country, and Track and Field programs. Since 1995, this fundraiser has contributed over \$365,000 toward the purchase of instructional supplies, academic programs, technology upgrades and equipment for our high school. We look forward to bringing our Lake Forest community together again on July 4th to celebrate our country and our city!

Thank you for your consideration in making a contribution to this worthwhile cause. We couldn't make a difference without your generous support!

Please contact Desiree Magee, Sponsor Chair, at (304) 290-8689 or by email at sponsors@ElToroChargers5K.org.

Kind Regards,

Desiree Magee
www.eltorochargers5K.org

Thank you to the City of Lake Forest for their generous support of this race!

SPONSORSHIP LEVELS

1. Platinum Level Kids Run (limited to one)
2. Gold Level (limited to 4)
3. Silver Level (limited to 5)
5. Bronze Level
4. Lanyard Sponsor (limited to one)
5. Course water station (limited to one)
6. Course marker
7. Finish Line Water Sponsor (limited to one)

What's Included in the Sponsorships:

Platinum Level Kids Run – \$5000 (limited to one)

Benefits include:

- Premier listing as Feature Lead Sponsor on all race material, logo and link on website & promotional collaterals.
- Exclusive 1K Kids Run Sponsor
- 10 free race entries
- Flyer Distribution
- Exclusive logo on t-shirt sleeve
- Large Logo on race bibs
- Free Booth at the race

Gold Level – \$1000 (limited to four)

- Extra-large logo and link on website
 - Extra-large logo on t-shirts
 - Logo on race bibs
 - 4 free race entries
- Flyer Distribution
Free Booth at the race

Thank you to the City of Lake Forest for their generous support of this race!

Silver Level – \$500 (limited to five)

- Larger logo on t-shirt
 - Flyer Distribution
 - Business logo and link displayed on our website
 - 2 free race entries
- Free Booth at the race

Bronze Level – \$250

- Flyer Distribution
- Business logo and link displayed on our website
- Logo on race t-shirts
- 1 free race entry

1K Kids Run Lanyard Sponsor - \$300

- Free Booth at the race
- Flyer Distribution
- Business logo and link displayed on our website
- Logo on race t-shirts
- Hand out medals at the finish line
- 2 free race entries

5K Lanyard Sponsor – \$1000 (limited to one)

- Free Booth at the race
- Flyer Distribution
- Business logo and link displayed on our website
- Logo on race t-shirts
- Hand out medals at the finish line
- 4 free race entries

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Course Water Station Sponsor – \$750 (limited to one)

- Banner
- Free Booth at the race
- Flyer Distribution
- Business logo and link displayed on our website
- Logo on race t-shirts
- Free Booth at the race
- 3 free race entries

Finish Line Water Sponsor – \$1000 (limited to one)

- Free Booth at the race
- Free Booth at the race
- Flyer Distribution
- Business logo and link displayed on our website
- Logo on race t-shirts
- 4 free race entries

5K Course Marker Sponsor (1K, 2K, 3K) – \$100

- Name/Business Logo on sign
- Logo on race t-shirts