



Dear Sponsor,

The 25th annual El Toro Chargers 5K Run/Walk will be held on Thursday, July 4, 2019. Immediately following the race is the annual Lake Forest 4th of July parade. With over 2,000 runners, supporters and volunteers expected to attend, there are significant exposure and marketing opportunities for local businesses.

The El Toro Chargers 5K is hosted by El Toro High School and supported by the City of Lake Forest. All proceeds benefit El Toro High School academics. Since 1995, this fundraiser has contributed over **\$300,000** toward the purchase of instructional supplies, academic programs, technology upgrades and equipment for our high school.

In order to help offset our operating costs, we rely on the continued generosity and support of our local business community. Please consider being a sponsor of the El Toro Chargers 5K.

SPONSORSHIP LEVELS

Bronze Level \$100

Display booth and/or flyer distribution at event
Business information and link on the El Toro PSTO and Chargers 5k websites

Silver Level \$250, Bronze level plus the following:

Logo on 1,000+ official race t-shirts
Logo displayed on our websites

Gold Level \$500, Silver level plus the following:

Logo on 5,000 race advertising mailers
Logo prominently displayed on our websites

Platinum Level \$1,000, Gold level plus the following:

Extra-large logo on t-shirts
Extra-large logo on our websites
Logo on racing bibs

The El Toro Chargers 5K and the 4th of July Parade are popular annual events that draw thousands of Lake Forest residents to celebrate our nation's independence and our great city. Beyond your sponsorship, we invite you to be a part of this exciting community event!

Sincerely,

The Race Committee

El Toro Chargers 5K

www.ElToroChargers5K.org

Please email your logo to Sponsors@ElToroChargers5K.org

Please make checks payable to ETHS PSTO and mail to:

El Toro Chargers 5K, 25422 Trabuco Road, Suite 105-452, Lake Forest, CA 92630 / Tax ID 33-0312605

Deadline for the advertising mailer is May 11th. Deadline for the race t-shirt is June 15th.